



Metaversity Lab

Series A Investment Opportunity

Proven Revenue

\$245K+

Confirmed Pipeline

\$639K+

Total Opportunity

\$1.89M+

A comprehensive XR education solution with proven revenue, deployed labs, and strong pipeline

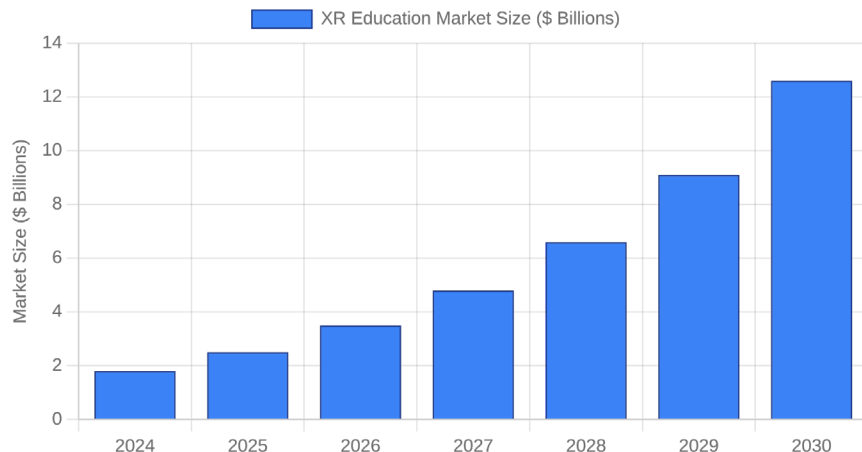


The Opportunity

XR Education Market & Metaversity Lab's Solution

Global XR Education Market

Global XR Education Market Growth (2024-2030)



Key Market Drivers:

- ✓ Technology maturation reaching educational adoption threshold
- ✓ Post-pandemic acceleration of digital transformation
- ✓ Government investment in educational technology
- ✓ Digital-native students expecting immersive experiences

The Problem

Technical Complexity

Educational institutions lack specialized XR expertise

Cost Barriers

Massive upfront investments in hardware and software

Content Creation Challenges

Educators lack coding and design expertise

Our Solution

Metaversity Lab: Comprehensive XR Education Solution

A complete end-to-end platform that democratizes access to XR education technology:

Physical XR Lab Setup

No-Code Platform

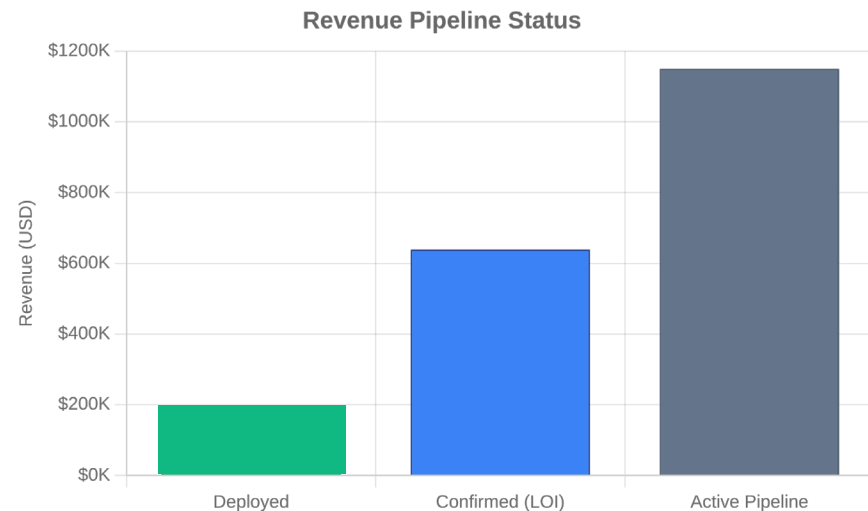
Curriculum Transformation

SCAN4 3D Asset Library

Proven Market Traction

Real Revenue, Confirmed Pipeline, and Market Validation

Revenue Performance



Proven Revenue
\$245K+
Including renewals

Confirmed Pipeline
\$639K+
Signed LOIs

Total Opportunity
\$2.03M+
Including active pipeline

Active Users
2,000+
Registered recurrent users

Total Entries
100K+
In the last 2 years

Market Validation



Deployed Solutions

Two operational labs serving real customers today:

- Jordan Public Lab - \$100,000 USD
- RAKMHSU Medical Education Lab \$100,000 USD



Confirmed Pipeline

Signed Letters of Intent (LOIs):

- Jordan University - \$250,000 USD
- Hashemite University - \$75,000 USD
- Zayed Higher Organization - \$314,000 USD



Strategic Partnerships

Key relationships providing market access:

- TOPLAND - Saudi Arabia market access
- Jordan Ministry of Defense - Government sector

Comprehensive Solution

Four Integrated Components for Complete XR Education

Metaversity Lab Solution

Physical XR Lab Setup



No-Code Platform



Curriculum Transformation



SCAN4 3D Asset Library



Key Differentiator:

Unlike competitors offering partial solutions, Metaversity Lab provides a complete end-to-end platform that eliminates all barriers to XR adoption in education.

Solution Components

1. Physical XR Lab Setup

Turnkey laboratory solutions with state-of-the-art XR equipment, holographic displays, and professional installation.

- ✓ Complete hardware, installation, and commissioning

2. No-Code XR Content Platform

Revolutionary platform that empowers educators to create immersive content without programming or design skills.

- ✓ Intuitive drag-and-drop interface for content creation

3. Curriculum Transformation

Professional services to convert existing educational content into immersive XR experiences.

- ✓ Subject matter experts and educational technologists

4. SCAN4 3D Asset Library

Comprehensive library of academic 3D content providing building blocks for unlimited educational experiences.

- ✓ Specialized content for medical, science, engineering, and more

Deployed Labs

Proven Success with Real Customers

Jordan Public Lab



Revenue: \$100,000 USD

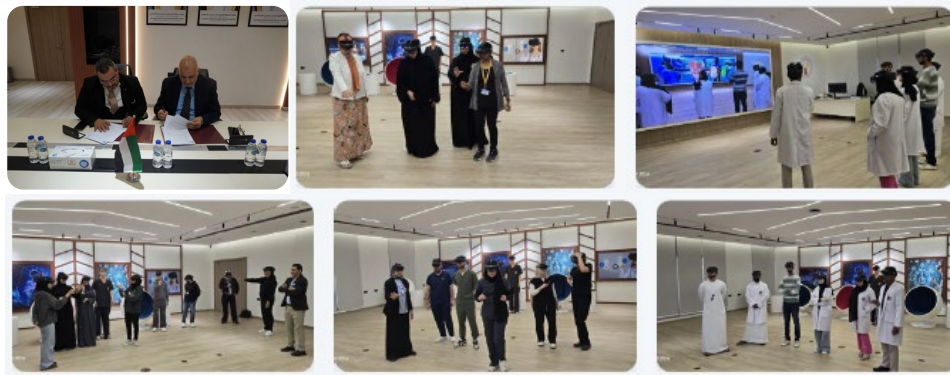
Fully deployed and operational

Key Metrics

 100+ students monthly

 1K+ entries

RAKMHSU Medical Education Lab



Contract Value: \$145,000 USD

\$100K initial (2022) + \$45K renewal (2025)

ROI Achievement: 325%

 18 months implementation

 2,000+ active users

 100% success rate

Proven ROI Results

RAKMHSU Medical Education Lab - 325% ROI Achievement

From Traditional Learning to XR Innovation

Before: Traditional Challenges

⚠️ 5% Student Engagement

Low participation in traditional lectures

💰 High Material Costs

Expensive physical specimens and models

👤 Faculty Resistance

Limited adoption of new teaching methods

📉 Poor Learning Outcomes

Difficulty visualizing complex concepts

After: XR Transformation Results

👥 80% Student Engagement

1500% increase in active participation

💵 60% Cost Reduction

Significant savings in physical materials

👩 95% Faculty Adoption

Demanding advanced certification programs

🧠 Enhanced Learning

87% improvement in comprehension rates

Implementation Success Metrics

18

Months Implementation

325%

ROI Achievement

100%

Success Rate

24/7

Support Provided

Key Success Factors

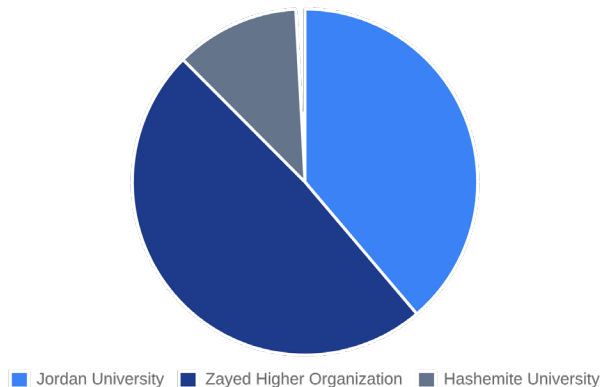
- ✓ **Comprehensive Solution**
End-to-end implementation including hardware, software, and training
- ✓ **No-Code Platform**
Enabled faculty to create content without technical expertise
- ✓ **Recurring Revenue Model**
\$45K annual license renewal demonstrates customer satisfaction

Confirmed Pipeline

\$639,000+ in Signed Letters of Intent

Pipeline Breakdown

Confirmed Pipeline Distribution (\$639,000)



Key Insights

- ✓ 49% UAE market entry
- ✓ 39% higher education
- ✓ 12% medical education
- ✓ 100% conversion expected

Detailed Pipeline

Jordan University

General Education XR Lab

\$250,000

Letter of Intent (LOI)

Location

Jordan

Timeline

Q3 2024

Users

5,000+

Status

Funding Pending

Zayed Higher Organization

UAE Market Entry

\$314,000

Letter of Intent (LOI)

Location

Abu Dhabi

Timeline

Q4 2024

Users

3,000+

Status

Final Approval

Hashemite University

Medical Education Lab

\$75,000

Letter of Intent (LOI)

Location

Jordan

Timeline

Q3 2024

Users

500+

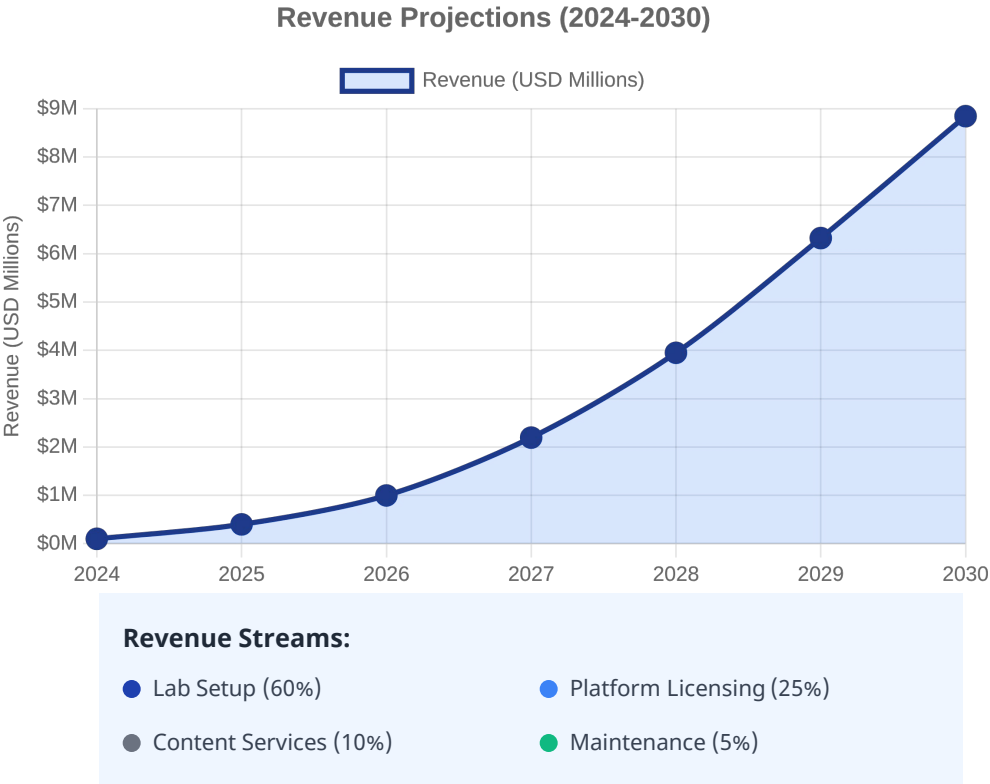
Status

Budget Allocated

Financial Projections

Revenue Growth

Revenue Growth Trajectory



Investment Opportunity

Series A Funding Request and Expected Returns

Series A Funding

\$3-5 Million USD

To scale our proven business model and capture significant market share in the rapidly growing XR education market. Total opportunity: \$2.03M+

Proven Traction:

\$ \$245K+ Revenue

\$ \$639K+ Pipeline

2,000+ Active Users

325% ROI Achievement

Use of Funds:

Market Expansion (40%)

Platform Development (30%)

Team Expansion (20%)

Working Capital (10%)

Key Expansion Targets:

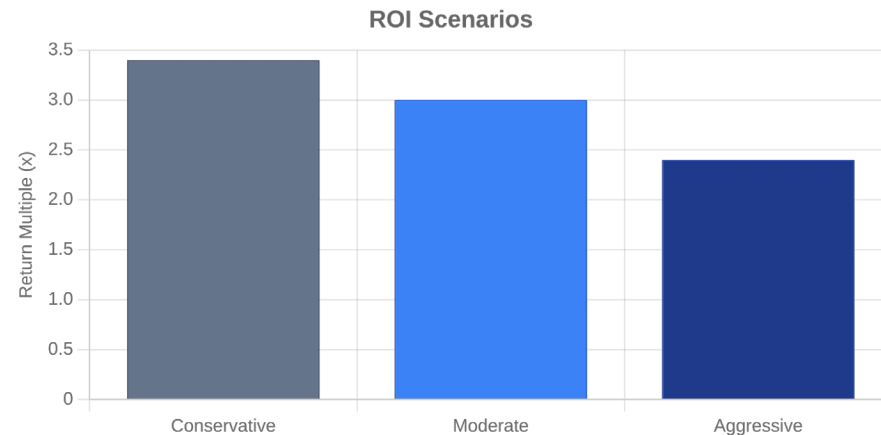
Scale operations in Saudi Arabia and UAE

Enhance no-code platform

Build regional sales teams

Increase delivery capacity

Return on Investment



Investment Scenarios

Scenario	Investment	Exit Year	ROI Multiple
Conservative	\$3M	2029	3.4x
Moderate	\$4M	2028	3.0x
Aggressive	\$5M	2027	2.4x

→ Strategic acquisition

→ Tech acquisition

→ Private equity

Team & Vision

Leadership and Strategic Direction

Leadership Team



CEO & Founder

Eng. Thair Alfajarjeh

24+ years in educational technology and XR innovation.
President of Arab Federation of Digital Empowerment –Jordan
MBA Global Business – University of Bedfordshire, UK

EdTech Pioneer

TOP CEO Awarded 2023

XR Visionary



CTO

Dr. Marwan Shhri

12+ years in AI and XR platform architecture.
Senior Staff Data Scientist - GE Aerospace – USA
Doctor of Engineering (PhD), University of Johannesburg

Lead AI Expert

Generative Artificial Intelligence & Machine Learning



CFO

Sami Hassan

25+ years MSc, APS, PMI-RMP, CIA, CCSA, CRMA.
Head of Risk Management & Compliance- Dubai Aviation
Engineering Projects
Ms.c, Accounting- Advanced Financial Information System
Hanken School of Economics - Finland

APS, PMI-RMP

CIA, CCSA, CRMA

Vision & Strategy

Our Vision

"To become the global leader in XR education solutions, enabling every educational institution worldwide to provide immersive, engaging learning experiences without technical complexity or prohibitive costs."

Market Leadership

Capture 15% of the MENA XR education market by 2026, establishing Metaversity Lab as the regional leader.

Platform Innovation

Continuously enhance our no-code platform to maintain technological leadership and create barriers to entry.

Strategic Partnerships

Expand strategic partnerships with key educational institutions, government entities, and technology providers.

Global Expansion

Leverage MENA success to expand into global markets, starting with Europe and North America by 2027.



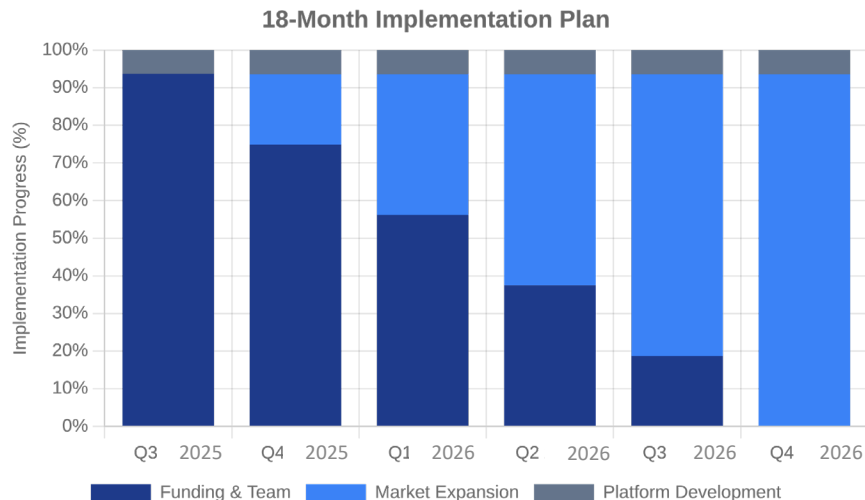
Competitive Advantages

- ✓ Proven Revenue
- ✓ No-Code Platform
- ✓ End-to-End Solution
- ✓ Regional Expertise

Next Steps

Implementation Timeline and Call to Action

Implementation Timeline



Q3 2025
Close Series A Funding
Complete investment agreements and initial capital deployment

Q4 2025
Saudi Arabia Market Entry
Establish local presence and complete first Saudi deployment

Q1 2026
Platform 2.0 Release
Enhanced no-code platform with expanded 3D asset library

Join Our Vision

The Opportunity is Now

Metaversity Lab represents more than an investment opportunity – it's a chance to participate in the fundamental transformation of education through XR technology.

- ✓ **Proven Business Model**
\$100K+ revenue, \$639K+ confirmed pipeline
- ✓ **Massive Market Opportunity**
\$12.6B global XR education market by 2030
- ✓ **Comprehensive Solution**
End-to-end platform with sustainable competitive advantages

Contact Us

Email info@buniverse-mr.com

Website
www.buniverse-mr.com/metaversitylab

Phone +962 770501268 +971 1088106

Location Amman, Jordan
Dubai, UAE
USA, LA